Web-Cote Industries Private Label Program

Your Brand. Manufactured with Confidence.

Put Your Brand on the Products You Already Use

Your monitoring products can do more than help you do the job — they can help keep your company name in front of your customers.

Web-Cote's Private Label Program allows pest management professionals to add their company logo, contact information, website, and other brand elements to proven adhesive monitoring products they already use in the field.

For more than 40 years, Web-Cote has manufactured high-quality adhesive monitoring products for the professional pest management industry. With printing, adhesive coating, converting, and packaging managed in-house, we provide consistent quality and dependable production — with your brand front and center.

AVAILABLE FOR PRIVATE LABEL

Rodent and Insect Monitors

- Mouse
- Multi-Catch
- Rat
- Snake
- Moth
- Roach

Insect Light Trap Replacement Boards

- UV Fly Light Boards (Fluorescent & LED)

WHY PARTNER WITH WEB-COTE?

Private Label Made Simple

Choose from available monitoring products, provide your brand assets and information, and we'll prepare your product for production.

Made in the USA

Manufactured using U.S.-sourced materials, with printing, adhesive coating, converting, and packaging managed under one roof for greater quality control, consistent production, and responsive turnaround.

In-House Printing

Our six-color flexographic printing capabilities provide sharp, consistent reproduction of your logo, contact information, and other brand elements.

Responsive Customer Support

Work directly with an experienced team that guides you through artwork preparation, approval, and production.

Private label ordering is available through select distribution partners.

LET'S GET YOUR BRAND ON BOARD.

For more information contact:

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WEB-COTE INDUSTRIES™

Stay connected for the latest pest control solutions.

PREPARING FOR PRODUCTION

Working with Web-Cote is straightforward. To ensure efficient manufacturing and consistent print quality, we'll need a few items before production begins. Following these guidelines helps reduce revisions, maintain production schedules, and ensure your finished product accurately represents your brand.

Printing Process & Capabilities

We use a flexographic narrow web print press to deliver durable, high-quality results.

- Supports Pantone (PMS) color printing
- Up to six (6) colors per design

Production Artwork Requirements

To produce custom-branded boards, the following requirements must be met prior to production:

- **Vector-Based Logo / Artwork:** Adobe Illustrator (.AI or .EPS) files are required for crisp, accurate printing. *Note: Vector format alone does not guarantee production readiness. Artwork must be built with clean, closed shapes and appropriate detail for flexographic printing.*
- **Production-Ready Artwork:** Canva files, AI-generated artwork, or auto-traced imagery are ***not*** accepted. These files often contain excessive detail, fragmented paths, and uncontrolled color data that cannot be reliably reproduced on press.
- **Pantone (PMS) Color Standards:** To ensure accurate color matching and repeatability across production runs, all artwork must include Pantone (PMS) spot color specifications. ***CMYK, RGB, and HEX color values cannot be used for flexographic production.***
- **Artwork Responsibility & Rights:** Customer-supplied artwork must be production ready before manufacturing begins. ***Files that do not meet production requirements will be returned for correction prior to press preparation.*** Artwork created by Web-Cote Industries remains the intellectual property of Web-Cote and may not be reproduced or used outside the scope of our agreement without written authorization.

Why These Standards Matter

Flexographic printing differs significantly from digital printing. Following these production standards helps ensure:

- Accurate brand color reproduction
- Clean, consistent print quality
- Reliable manufacturing performance
- Efficient production timelines
- Consistency across future production runs

Proper file preparation reduces delays and helps your products move efficiently from approval to manufacturing.

Production Begins Here

Manufacturing begins once the following items are complete:

☑ **Final artwork approval** ☑ **Signed production agreement** ☑ **Plate creation** ☑ **Production scheduling**

From there, our team manages printing, manufacturing, packaging, and final pack-out under one roof.





WEB-COTE INDUSTRIES™

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WOMEN OWNED

MADE IN THE USA

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